



**12th Annual Conference
Veterans of the Mississippi Civil Rights Movement, Inc.
March 29-April 2, 2017**

Veterans of the Civil Rights Movement along with historians, educators, community leaders, 2nd generation activists, grass roots organization leaders, scholars, college and high school students and hundreds of others from across the USA and abroad will attend this 4-day conference. You can treasure the memories of being a part of this historical event by purchasing an ad in the souvenir book. Place your business advertisement, words of congratulations or greetings, tributes to other movement veterans or whatever you would like in the conference souvenir book. Each person placing an ad will receive a complimentary souvenir book!

SOUVENIR BOOK ADVERTISING FORM

| QTY | AD SIZE-DESCRIPTION | UNIT COST | TOTAL |
|-----|---|-----------|-------|
| | Full Page Ad (7½ x 10) | \$100.00 | |
| | One Half Page Ad (7 ½ x 4 ¾) | \$ 50.00 | |
| | One-Fourth Page Ad (4 ¾ x 3 ½) | \$ 25.00 | |
| | One-Eighth Page Ad—Business Cards | \$ 15.00 | |
| | LEGACY BANQUET AWARD TICKETS*ADULTS: \$50* STUDENTS: \$15 | | |

_____ *I am unable to attend but please accept my donation, which is tax deductible.*

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Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ -- _____ Fax: (_____) _____ -- _____

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Please attach a copy of your ad AND e-mail a copy of the CAMERA READY AD to:

MississippiCivilRightsVeterans@gmail.com

The following formats are acceptable for the ads: Microsoft Word, Publisher, PDF and JPEG.

Mail check or money order made payable to:

Veterans of the Mississippi Civil Rights Movement, Inc. (VMCRM)

P.O. Box 20978 * Jackson, MS 39289

You may also pay via credit card on our website: www.MSCivilRightsVeterans.com

DEADLINE TO RECEIVE YOUR AD & PAYMENT:

MARCH 10, 2017

For more information or questions regarding your ad, please contact:

Cynthia Goodloe Palmer, Executive Director

(601) 977-7914 office * (601) 918-7809 mobile

MississippiCivilRightsVeterans@gmail.com

Please visit our website for complete conference schedule and updates!

www.MSCivilRightsVeterans.com